

Business Management

A Broad Foundation in Business

The course provides a strong foundation in **management, marketing, finance, entrepreneurship and data analysis**. This prepares graduates for a wide range of roles across different business sectors.

Develop Practical Business Skills

Students develop practical skills in **negotiation, project management, team leadership and problem-solving** — essential skills for management and entrepreneurial careers.

Prepare for the Global Business Environment

The programme focuses on understanding global trends and challenges, including **climate change, demographic changes and technological innovation**, helping students prepare for work in an increasingly international business environment.

Practical Projects & Entrepreneurship

Modules such as **Business Start-up** and the **Final Major Project** give students the opportunity to develop their own business projects and turn innovative ideas into practical solutions.

Flexible Study Options

The course is available through flexible study formats, making it easier to combine university with **work, family and other personal commitments**.

Career Opportunities

A Business Management degree provides a strong foundation for careers across a wide range of industries.

Management & Administration

- Project Manager
- Sales Manager
- Business Development Manager

Marketing & Sales

- Marketing Manager

- Sales & Negotiation Specialist

Consulting & Business Advisory

- Management Consultant
- Business Analyst

Human Resources & Recruitment

- HR Specialist
- Recruitment Consultant

Finance & Accounting

- Finance Manager
 - Financial Analyst
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Study Locations

Manchester • Birmingham • London

Our courses are delivered through a **flexible hybrid study model**, making it easier to fit your studies around your work and lifestyle.

Choose from three study options:

1. Hybrid – 1 Day Online + 1 Day on Campus

Classes: **9:30 AM – 4:30 PM**

2. Evening & Weekend

On-campus classes during the week: **5:30 PM – 8:30 PM**

Online classes on Saturday: **9:30 AM – 4:30 PM**

3. Intensive Weekend

Saturday on campus + Sunday online

Both sessions: **9:30 AM – 4:30 PM**

Important: Weekend-only study options do **not** qualify for the Student Finance Maintenance Loan.

Academic Year Structure

The academic year is divided into two parts.

Each semester lasts **3 months**, followed by a **1-month break**.

After two semesters — **6 months of study + 1 month break** — students have a **5-month summer break**.

This flexible structure allows you to gain a degree while continuing to manage your **work and personal life**.

Earning Potential

Business Management graduates can pursue careers in **management, marketing, HR, sales and business analysis**.

£28,000–£36,000+

Typical graduate-level salaries in business-related roles

£40,000–£60,000+

With experience and progression into specialist and management roles

£60,000+

Possible in senior management, business analysis, consulting and leadership positions

Salary levels vary depending on experience, role, industry and location.

Find Out Which Options Are Available Near You

To check **available intakes, study modes and dates in your city**, contact us on WhatsApp:

07438 593686